



**Policy Statement**  
by  
**the Dean of Faculty of Medicine**  
**Naresuan University**

.....  
**September 1, 2014**

It is a delight to inform you that this year, our Faculty of Medicine has reached its 20th anniversary of establishment and admission of the first batch of students since 1995, upon approval by the Thai cabinet of ministers since 1994.

My civil servant career was commenced as I joined at the Faculty in 1999. Reaching my 15th year of service, I have had the honor to work in executive capacity together with the previous deans of the Faculty from the first dean, Adjunct Professor Suchin Unggthavorn, MD., MSc.; then Associate Professor Choomnoom Promkutkao, MD., Dr.P.H.; and Professor Supasit Pannarunothai, MD., PhD. I also enjoyed the 4 years working as Naresuan University Vice President for student affairs and academic affairs, granting me such a great opportunity to participate in the development of milestone projects of our Faculty.

Above all, I believe that the very crucial element of success that gears our Faculty towards its greater achievement is every one of us, and that "we" shall all join our efforts to accomplish the faculty's goals, as stated in our slogan " Let's walk together...to our vision"

\*\*\*\*\*

## The Faculty's Vision and Mission

### **Vision**

“To provide the society  
with quality graduates in medicine  
and International standard of medical services”

### **Mission**

"Educational administration aimed to provide medical doctor and  
staff of quality, morality and ethics.

To facilitate and promote both fundamental and applied research  
endeavors.

To provide international standard of medical services with  
humanistically orientedness.

Focus on all stakeholder networking and accessibility."

The Faculty's strategies are categorized into

### **Management strategies**

- ❖ Put the right persons in the right jobs and staff empowerment through talents management. Therefore, each person should be able assigned to work in areas of his/her expertise which will be adequately measured by the KPI score;
- ❖ Update the ICT system with focus to linked database and real time access to data, which can be utilized on daily operations in all 3 major missions of the Faculty (Class, Research, and Health care service);
- ❖ Build a management system that prioritizes resources utilization and encourage resource sharing;
- ❖ Organize management structure at all level with objectives to achieve further effectiveness and good governance by introducing adequate systems of benchmarking and ranking.

## **Pedagogical strategies**

- ❖ Develop a quality and up-to-standard telemedicine system to overcome distance by telecommunication advantage;
- ❖ Encourage students to adapt the concept of lifelong learning and self study;
- ❖ Update the curriculum by including ethical consideration and humanitarian actions, interaction and communication skills as well as leadership in all courses offered by the faculty;
- ❖ Offer residency training programs for all departments

## **Research Strategies**

- ❖ Research areas are to converge with areas of interests by 6 important institutions in Thailand (1) Thailand Research Fund-TRF (2) Agricultural Research Development Agency-ARDA (3) Thailand National Science and Technology Development Agency- NSTDA (4) Science Technology Innovation Association- STIA (5) Health Systems Research Institute and the National Research Council of Thailand;
- ❖ Focus on research which involves community participation by including this survey criteria in the research question;
- ❖ management of research support system throughout the whole research process

## **Health Care Service Strategies**

- ❖ Deliver service conforming with international standard (HA, JCI, ISO);
- ❖ Employ measures concerning good service-minded performance at all units, call for intra-organizational brainstorming and set up a responsible unit which will specifically oversee the task on a comprehensive basis;
- ❖ Set up “One Stop Service”;
- ❖ Early detection and intervention system in health care service;
- ❖ Preventive health care services for the community such as setting up of check-up and wellness centers and promotion of alternative medicine.

## **Naresuan University Learning Outcomes**

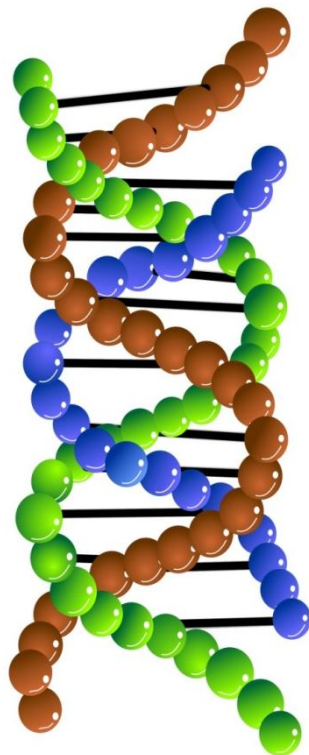
- ❖ Ethics and moral principle in medical practice
- ❖ Good communication skills with patients to deliver health care advice and prevent misunderstanding leading to legal case
- ❖ Aptitude in using ICT for information retrieval and basic skills for clinical appraisal to facilitate life-long learning
- ❖ Basic Science Knowledge and clear understanding of clinical science
- ❖ Focus on community care and family medicine with emphasis on the need of preventive measures and comprehensive care



Population well-being is comprised of triple helix principles

- ❖ International standard of health care services
- ❖ Basic and applied research for community health care
- ❖ Medical Education to prepare qualified medicine graduates for the society

Triple Helix of Faculty of Medicine, Naresuan University



“Well-being people”

International standard  
health care services

Basic and applied research  
for community health care

Medical Education to prepare  
qualified medicine graduates  
for the society

Together with vice-dean, deputy dean, advisor, and relevant committees, I wish to assure you that we intend to make efforts to accomplish the founding endeavors to further advance our faculty's development as well as fulfilling our stated vision and strategies.

we are hoping to reach the following goals;

- Satisfaction of staff and employee
- Knowledge source for individuals and researchers
- High efficiency
- Notion of Ethics, Morality, and collective consciousness
- Mutual respects between faculty members and students with learning enthusiasm

The above mentioned five elements could be realized only if we believe in achieving it. This means each individual believes in his/her jobs and in the faculty. It also means the efforts to understand job challenges, to embark upon self-improvement and hence overcome any difficulties we can face in our profession. It implies the ability to think out of the box for the benefits of the faculty's interests. It also signifies tolerance, perseverance, as well as self-enhancement.

Executives shall not be complacent. Innovation and creativity are urged on a constant basis so that we can adapt to the fast-evolving world. It is necessary to remember that we shall adapt or we will fail to stand in the rapid-changing and competitive globe.

**“You may want to be the same, but you can't be the same”**

### Leadership

The concept does not only imply to Dean and top-level executives of the faculty, but every single member of our community. Each individual shall possess leadership skills to allow self-development and advance of his/her units. This means the ability to perform basic management tools such as SWOT analysis, PDCA, moral leadership, as well as positive attitude.

### Transparency and Accountability

Together with the executive team, I assure that we will direct the faculty with transparency and accountability. It is our intention and determination to fight against corruption in all forms. Decision-making shall be based on the interests of the faculty and the majority of people.

## Equality and Fairness

Each individual forming parts of the faculty is regarded as important for its function and operation. We consider that the absence or departure of any of our personnel would directly affect the success of our faculty's goals. I wish to reassure everyone that I and the executive team shall direct this faculty with fairness and equality. We offer to hear of comments and are prepared to deal with challenges that any may come across, so as to bring well-being to the entire organization.

**Our joint efforts** are request to include;

- Effective communication, direct consultation to prevent misunderstanding
- Accountability and fairness in management
- Performance boost with direct and involved support from executives
- Proactive approach to enhance opportunity for the faculty
- Tolerance and perseverance to overcome any obstacles; this will ensure organizational pride once goals are accomplished

“As our missions are well planned and carried out with professionalism, perseverance, tolerance, and ethical considerations as basic principles, we are certain to realized the goals of preparing good quality and ethical medical graduates and deliver international quality health service”

Thank you for your cooperation



Sirikasem Sirilak,MD.



*"Let's walk with our vision"*

*Asst.Prof.Sirikasem Sirilak, MD.  
Dean of Faculty of Medicine*

W P I . 8 7 1 . 7 1 8 1 1 5 6 7 1 8 1 1 5 6 8



